# cinedeck

# CASE STUDY

How CD2 Software Empowered Evisco's Seamless Reality Show Production

# INTRODUCTION

In the fast-paced world of reality show production, efficient and reliable video ingest solutions are paramount. This case study explores how Evisco, a production company based in Germany, successfully integrated CD2 Software into their workflow to overcome the challenges of recording multiple camera feeds in a synchronized manner. By leveraging CD2 Software's powerful features and affordable pricing, Evisco achieved seamless recording, streamlined postproduction processes, and ensured high-quality deliverables for their reality shows.

# **KEY CHALLENGES**

- Producing reality shows with multiple camera feeds in a remote location in the Swiss Alps.
- Recording 30 to 40 cameras synchronously in a 24/7 mode
- Ensuring stable performance to avoid system failures
- Meeting specific coding format requirements for postproduction compatibility
- Enabling easy control and monitoring of the recording process
- Managing a large volume of content and minimizing the risk of data loss

# AT A GLANCE

# Challenges

- Multiple camera feeds in remote location
- Synchronous 24/7 recording needed
- Stability to avoid system failures
- Specific coding format requirements

# Benefits

- Precise control over recording
- Reliable and uninterrupted production
- Seamless integration with post-production
- Optimal resource efficiency and costeffectiveness

# WHY CD2 SOFTWARE WAS CHOSEN:

- CD2 Software's ability to handle the complex task of synchronous recording of multiple camera feeds made it the ideal choice for Evisco's reality show productions.
- CD2 Software's affordability and flexible pricing model allowed Evisco to integrate the solution on a production-by-production basis, catering to their specific needs without the burden of long-term commitments.
- The fast and efficient support provided by CD2 Software, along with their responsive ticket system, ensured that Evisco received timely assistance whenever they encountered issues or required adjustments.



#### AVID NATIVE ENCODING

By supporting an Avid native format like XDCAMHD 50 with OPAtom audio tracks, CD2 Software seamlessly integrated with Evisco's post-production workflow, eliminating compatibility issues and facilitating smooth editing processes.

#### ADVANCED FILE NAMING

CD2 Software's advanced file naming capabilities allowed Evisco to automatically tag and organize recordings, simplifying post-production workflows and ensuring easy retrieval of specific files based on timecode and camera information.

# SOLUTION AND BENEFITS

#### USER FRIENDLY UI

CD2 Software's user-friendly interface and professional-grade features allowed Evisco to achieve precise control over the recording process, ensuring accurate timecode synchronization and optimal picture quality.

#### STABILITY AND RELIABILITY

The software's stability and reliability eliminated the risk of system downtime during critical recording periods, guaranteeing uninterrupted production.

#### PC BASED SOFTWARE

The ability to record locally on high-performance Windows PC-based systems enabled Evisco to optimize performance and utilize the same machines for other projects, maximizing resource efficiency and cost-effectiveness.

#### SCALABILITY TO 4K

The scalability of CD2 Software allowed Evisco to adapt to future projects, including UHD 4K opera productions, where they planned to leverage the software's capabilities for synchronized multicamera recording.

#### CONCLUSION

By choosing CD2 Software as their video ingest solution, Evisco successfully addressed the unique challenges of reality show production. The affordability of CD2 Software's pricing and deployment model allowed them to integrate the solution seamlessly into their workflow, providing reliable and efficient recording capabilities. With CD2 Software, Evisco achieved synchronized multi-camera recording, stable performance, and streamlined post-production processes, resulting in high-quality deliverables for their reality shows. The exceptional support and responsiveness of the CD2 Software team further enhanced the overall experience, ensuring Evisco's satisfaction and confidence in their choice of video ingest solution.

ABOUT

**EVISCO** 

Evisco AG, based in Munich, specializes in developing and producing moving images for diverse channels. Their services include video production, live event broadcasting, digital signage, and IT solutions. Their creative team tailors unique solutions for clients across various industries, leveraging the latest technologies to meet distinct requirements