



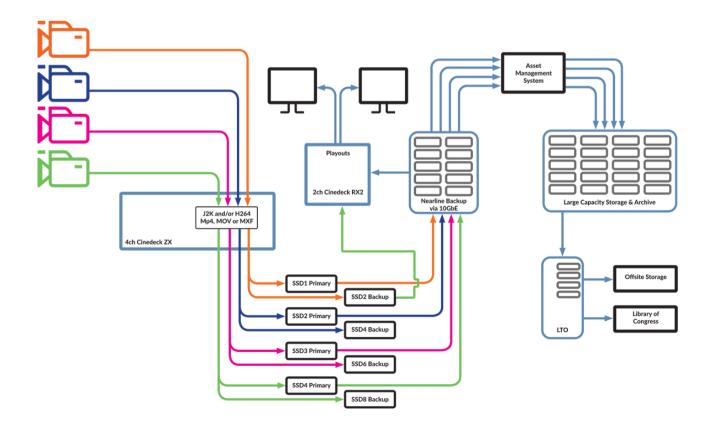
NASA KENNEDY SPACE CENTER

Revolutionizing NASA's Kennedy Space Center Media Workflow: Cinedeck Delivers Robust, Future-Proof Ingest Solutions with Unparalleled Flexibility and Scalability

OBJECTIVE

Kennedy Space Center is one of the largest installations of Cinedeck systems with 100 concurrent record channels. In 2019, Cinedeck completed a multi-year installation of Cinedeck ZX ingest servers for NASA at Kennedy Space Center (KSC). The objectives were to replace the outdated tape-based, standard definition (SD) workflow with a future-proof, single record system that could accommodate changing requirements and new standards, as well as ensure the solution is robust enough for mission-critical 24/7 recording.

WORKFLOW DIAGRAM







NASA KENNEDY SPACE CENTER

We understand that each workflow is unique, which is why Cinedeck provides customizable options such as video burn-ins, metadata, and XMLs, among other tailored features.

SOLUTION

Cinedeck provided a customized solution based on the Cinedeck ZX platform, with the following features:

- Support for custom XMLs and databases generated with each clip for Media Asset Management (MAM) integration.
- 2. Hardware support for the military IRIG timecode standard and real-time hardware H264 and J2K encode of 4 channels at 1080p60.
- 3. Primary and redundant local SSD recording in 30-minute chunks to ensure no live recording is dependent on the network and files are physically broken up for easy transport and handling.
- 4. Automatic copying of each clip to nearline storage, which occurs continuously while recording except during actual launches.
- 5. Customization of the MAM system to read the XML metadata and IRIG timecode databases for each clip.

BENEFITS

- 1. Ability to scale with a large number of channels.
- 2. Robustness and workflow flexibility, capable of handling multicam recording in high-stakes environments.
- 3. Scalable and future-proof, supporting new standards such as 3G, UHD, and IP video transport.
- 4. Efficient media handling with automatic copying to nearline storage and segmented clips for easy transport.
- 5. Customized MAM system for seamless integration and management of recorded media.
- 6. Support for various delivery requirements, including NASA's internal PR department, external news services, and the Library of Congress.
- 7. Ongoing collaborative partnership, optimizing the strengths of the Cinedeck ZX platform and customization possibilities.

Cinedeck's tailored ingest systems meet critical recording demands, featuring IRIG-B timecode, lossless encoding, uncompressed formats, and VANC insertion. Designed for government video pros, our solutions integrate seamlessly and meet unique workflow needs.